



News Release

For Immediate Release

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Coastal Bank and Trust presents 29th annual Pensacola Crawfish Festival

Pensacola, Fla. (March 28, 2013) Organizers of the 29th annual Pensacola Crawfish Festival are excited to announce their partnership with presenting sponsor Coastal Bank and Trust for the 29th annual event, which will be held May 3, 4 and 5 in Downtown Pensacola at Bartram Park. Touted as one of the Southeast's largest crawfish events, the three-day festival will feature live entertainment, children's activities and a large variety of Cajun food including 16,000 pounds of Louisiana crawfish.

"Coastal Bank and Trust is proud to support the Crawfish Festival again this year," said Coastal Bank and Trust executive vice president Peter Dyson. "Sponsoring the Fiesta of Five Flags and premier events such as this provides a boost to tourism in Pensacola, which resonates positively throughout our entire community."

Admission is \$5 daily or \$10 for a weekend pass. Children 12 and under admitted free. Get a sneak peak of the festival on Friday, May 3 and get in free before 3 p.m. Active duty military also receives free admission all day Friday. All participants of the Fiesta 5K and 10K on Saturday receive free daily admission with their tear-tag. Festivalgoers will enjoy the music of Rockin' Dopsie, Wayne Toups, Cool Rayz, Bayou Boys, Wes Bayless & Rochochet Creek and Revival, an Allman Brothers tribute band. Festival organizers welcome Dana Cervantes Richardson as Master of Ceremonies for the weekend.

Times:

Friday, May 3 from Noon to 11 p.m.

Saturday, May 4 from 10 a.m. to 11 p.m.

Sunday, May 5 from 11 a.m. to 5 p.m.

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The mission of the Fiesta of Five Flags is to celebrate our heritage, promote tourism, and build pride in Pensacola through festive activities which enhance the quality of life in our community.